



**The Finance Authority of New Orleans (FANO)**  
**Request for Proposals (RFQ)**  
**RFQ: 003-2019**  
**Marketing and Consulting Service**

**ADDENDUM #2**  
**February 28, 2019**

- 1. Question:** Is there an anticipated start date to begin conducting services?

**Answer:** Yes, immediately following contract negotiations.
- 2. Question:** What is the timeframe for which the services are to be performed?

**Answer:** Timeframe for services, will be negotiated during the final contract.
- 3. Question:** Is there a projected budget for the services to be performed? If so, is there a specific budget allocated to each service listed in attachment A?

**Answer:** No, a budget has not yet been established for the services to be performed.
- 4. Question:** Can you confirm if the projected budget includes media buying? If not, what is the projected media budget?

**Answer:** A budget will be developed during final contract negotiations.
- 5. Question:** Are proposers expected to purchase insurances (described on pages 3-5) for the submission process, or can insurances be purchased upon notice of being awarded the contract?

**Answer:** Proposers, should meet minimum requirements as outlined in the RFQ.
- 6. Question:** Is there a current schedule of events and activities outlined for the anticipated Videographer/ photographer? If so, can the calendar be provided? Or, will the schedule and amount of hours be determined by FANO and the awarded contractor(s)?

**Answer:** No, this schedule will be developed in conjunction with the selected proposer.



**PLEASE NOTE:** All revisions in this Addendum shall be considered as included in the original Request for Proposal and shall take precedence over any part of the solicitation in conflict therewith.

**[END OF ADDENDUM #2]**